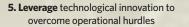
## reThink Soil

A Roadmap to U.S. Soil Health



4. Align incentives between landowners and farmers







7. Create

market signals in sustainability programs for soil health





8. Reward farmers who optimize longterm soil health with lower crop insurance premiums

## **POLICY**

Improve the policy environment to advance soil health

## **SCIENCE**

Overcome the science and research gap to support expansion of soil health management



**3. Advance** the science of soil health benefits

## **ECONOMY**

Overcome economic obstacles by providing the market systems to secure soil health



**9. Support** policies that enable greater investment in soil health



**10. Build** a more diverse constituency for soil health policy

1. Create costeffective soil health measurement

standards and tools

2. Develop operational management strategies for adaptively integrating soil health practices and systems Increased coordination and investment in the Soil Health Roadmap will lead to tangible economic and environmental benefits for U.S. farmers, businesses and communities.

Working together, committed partners can help ensure a sustainable future for generations to come.

Visit nature.org/soil or email soil@tnc.org.

