

Examples of Community Benefits and Engagement

Conservation organizations are increasingly evolving their work to ensure better outcomes for people and nature. A transformation is underway that calls for a change in the questions we ask, the relationships we build and the actions we take as conservationists.

TNC defines community benefits as the positive outcomes that result from, or are included within, conservation projects as experienced by local communities and people. We encourage projects to have meaningful community benefits that are integrated with the proposed project's goals.

For applicants looking for examples of how others have approached this, below are anonymized excerpts from the community benefits section of the application submitted by previous program grantees.

- “This project will stand out for how we center the community’s role in maintaining and enhancing the ecological resilience and functions of this land while addressing people’s fundamental needs, including through land-based livelihood practices such as agroecology. We believe equitable land access can address both the environmental and social crises of our time by building broader interest and engagement with nature through land-based practices that nourish our community.”
- “After securing 307 acres of farmland and open space for conservation, the Town launched [name of initiative], a municipal-led effort intended to advance climate resiliency and adaptation through the lenses of agriculture, the environment and community development. The purpose of the project is to ensure the active inclusion and involvement of underrepresented and historically excluded stakeholders, strengthening the planning process, and leading to increased climate resiliency and adaptation outcomes...”.
- “Our organization is creating a community resource in its preserves through a multi-organizational partnership that includes Big Brothers and Big Sisters,

[name of local organization] and the Community Action Youth Council. We are also partnering with a local high school to provide forest education, including career training opportunities.”

- “The preserve is part of a network of forested lands and reservoirs that provide clean drinking water to over 5 million people including Newark, the largest city in New Jersey. A summer camp for Newark children operates here to provide them experiences in nature through hiking, fishing, boating, and camping.”
- “We are working with partners to create a new Community Forest that will connect with a long-distance rail-trail creating recreational and economic opportunities as well as providing a natural learning space for the adjacent elementary school’s outdoor education program.”
- “The expansion of the Town Forest will both protect an important historic resource and also provide for increased educational opportunities and camps that serve local communities.”