



FIVE YEAR PLAN WASHINGTON

ROOTED IN NATURE

The relationship between people and nature is the foundation of our region's identity and prosperity. For thousands of years, a wealth of natural life and diverse people, cultures and economies have been supported by the rich resources and natural beauty of the Northwest: a temperate climate; abundant freshwater; oceans, estuaries, islands, rivers, grasslands, forests and mountains; salmon, shellfish, elk, birds, whales, cedar and berries.

Our vision is of thriving nature and thriving communities—a shared future that enables us to prosper at the same time that we care for the lands and waters that sustain us.

The natural wealth that surrounds us is as critical to our well-being, prosperity and culture as ever and we have a responsibility to steward these lands, water and wildlife.

OUR SHARED FUTURE

Today, we face extraordinary challenges. Climate change and our growing population place unprecedented demands on nature. We have the opportunity and the responsibility to use our assets, our energy, passion and expertise to shape the future. To continue to thrive, we must:



Protect treasured places, iconic wildlife and irreplaceable natural systems through creative models of science, collaboration, finance and conservation.



Transform forestry, fishing, agriculture, natural area management, water management, business and industry through innovation, demonstrating how nature and communities can both prosper.



Inspire a movement that strengthens the relationship between people and nature, creating healthy communities, thriving natural resources and a commitment to the environment.

IMPACT AT SCALE

The Nature Conservancy is uniquely positioned to achieve large scale, long lasting results, benefiting places and building communities with a common vision.

Innovative by Nature: We are science based and solution oriented. Through innovation and collaboration we are tackling the toughest challenges.

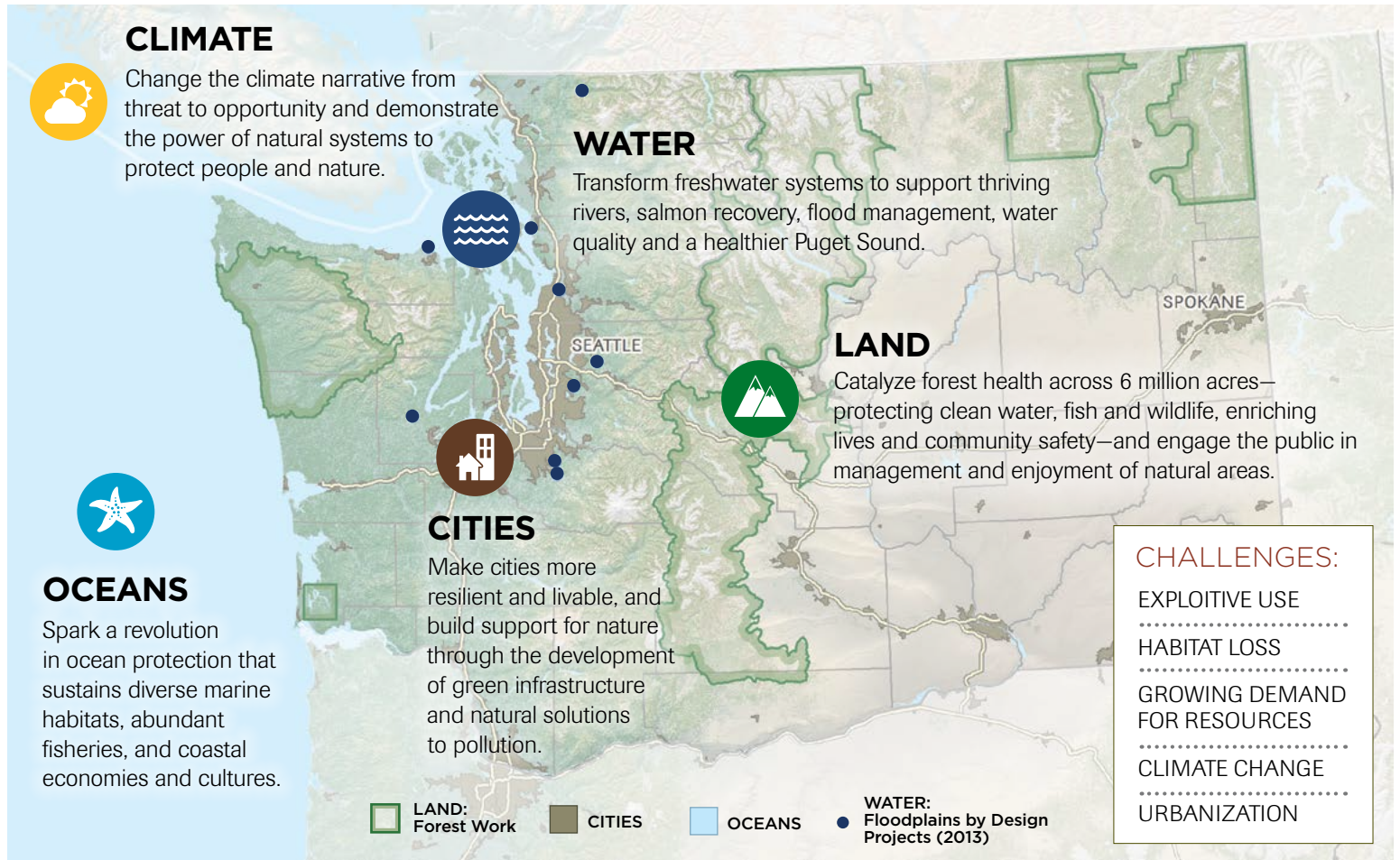
Network of Relationships: We have decades of experience deploying practical tools and expertise in, conservation, finance and coalition building, and generating the support critical to sustaining major efforts over time.

Place-Based Experience: We have worked in Washington and the Pacific Northwest for over 50 years.

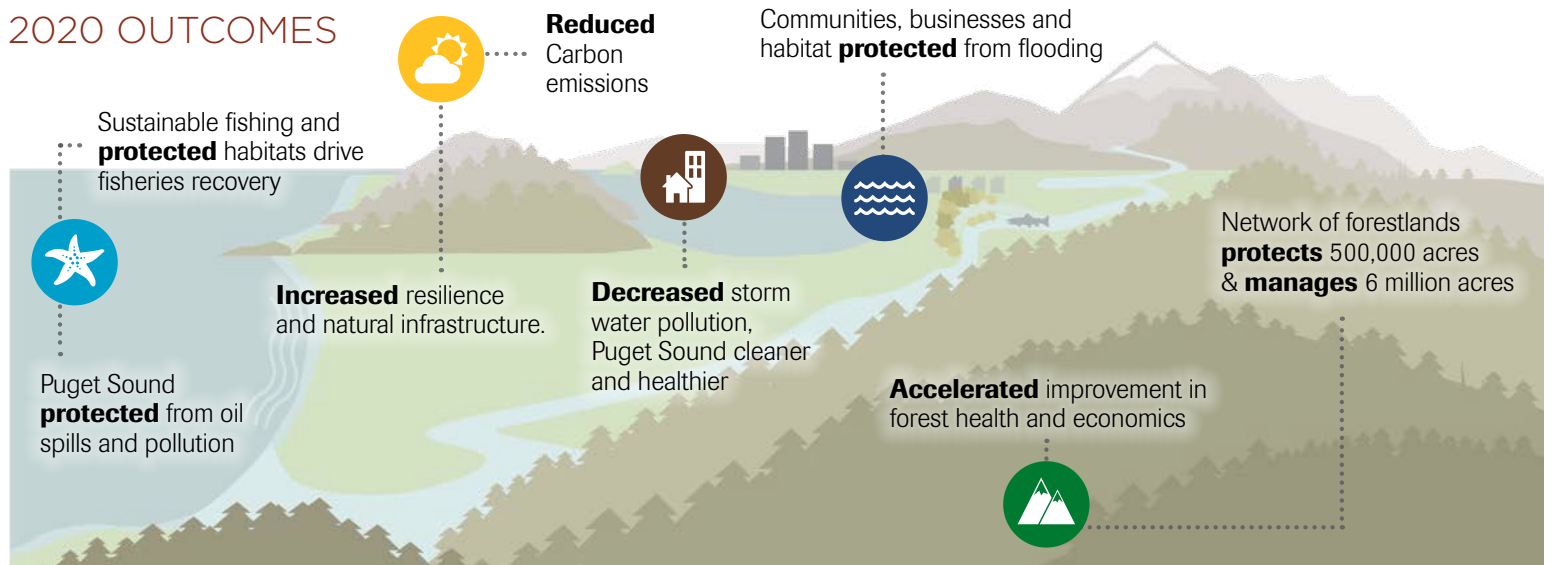
Global Reach: Through our work across the U.S. and in 35 countries, we are part of an unprecedented global network of volunteers, local leaders and practitioners all learning from one another.



2020 GOALS



2020 OUTCOMES



We are at a critical turning point for people and nature, here and around the world. With your help, we can renew the promise of nature. Join us as we shape a thriving shared future for our state and our world.

The Nature Conservancy 

Protecting nature. Preserving life.

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