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PUGET SOUND

WATER IS LIFE

Western Washington is rich with an abundance of water—rushing rivers, sparkling lakes and our crown jewel, Puget Sound. For generations, snow in the mountains and rainfall below have generated enough water for agriculture, industry and a thriving economy across the state. With

HEALTHY RIVERS

Puget Sound’s river valleys are among the region’s most valuable assets, delivering a wealth of economic, natural and social benefits. Floodplains—the low lying areas next to rivers—contain the region’s richest farmland, and host the Sound’s signature salmon runs. They feature commercial, residential

COMMUNITY LINK

Puget Sound is growing. Climate change and increased demand for resources are creating pressure on the natural world that sustains us. But together we can find ways to benefit people and nature. By collaborating with farmers, leaders, businesses, landowners and communities, we craft

“Eventually, all things merge into one, and a river runs through it.”

—Norman Maclean, *A River Runs Through It and Other Stories*

water as our life-blood, people and nature have prospered. Now we must work to ensure healthy rivers deliver clean water to Puget Sound and our communities across Washington. Together we can ensure future generations enjoy the quality of life and abundance that makes Washington an extraordinary place to live.

and industrial development valued at over \$18 billion. They support wetlands and forests that filter pollutants out of our water, which is instrumental to the health of the sound. Healthy rivers recharge aquifers and provide recreational opportunities for the 4 million people who live in the Puget Sound region and for visitors from around the world.

innovative solutions that offer multiple benefits such as clean water, wildlife habitat, climate resilience, improved safety and prosperity for communities. We rely on strong partnerships, the latest science and innovative methods of financing conservation to create big wins. We live, work and play in the local communities, towns and cities where our work has an impact.



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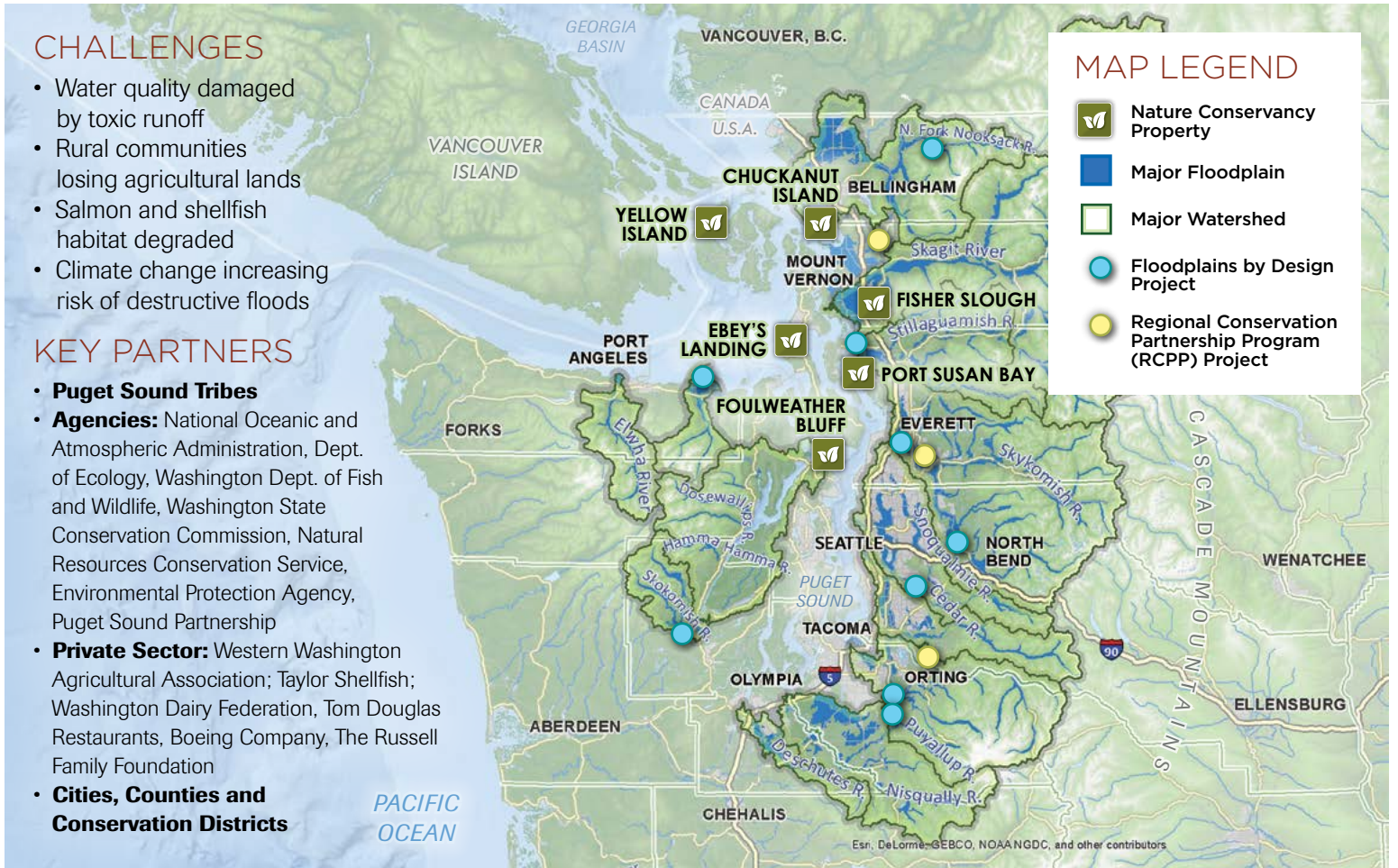
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CHALLENGES

- Water quality damaged by toxic runoff
- Rural communities losing agricultural lands
- Salmon and shellfish habitat degraded
- Climate change increasing risk of destructive floods

KEY PARTNERS

- **Puget Sound Tribes**
- **Agencies:** National Oceanic and Atmospheric Administration, Dept. of Ecology, Washington Dept. of Fish and Wildlife, Washington State Conservation Commission, Natural Resources Conservation Service, Environmental Protection Agency, Puget Sound Partnership
- **Private Sector:** Western Washington Agricultural Association; Taylor Shellfish; Washington Dairy Federation, Tom Douglas Restaurants, Boeing Company, The Russell Family Foundation
- **Cities, Counties and Conservation Districts**



POSITIVE IMPACT



PUGET SOUND, OUR HOME

Caring for the land and waters of Puget Sound is essential to our community's collective well-being, fundamental to maintaining our heritage, and necessary for a vibrant future. With your help, we are protecting, restoring and enhancing rivers, floodplains and Puget Sound for people and nature.

The Nature Conservancy 

Protecting nature. Preserving life.

WashingtonNature.org/PugetSound

Skagit office: 410 N. 4th St., Mt. Vernon, WA 98273

(360) 419-0817 | Washington@TNC.org