

NATURE

CANADA PROGRAM

Quarterly Update • Spring



Hadley Archer in Clayoquot Sound, B.C. © Hannah Letinich

When our team talks about our work in Canada, we often use the word “scale.” What do we mean by that? There’s the scale of the geogra-phies, the scale of our invest-ment and the scale of our partnerships. But perhaps most significant is how we scale what we learn working with partners and communities to develop integrated solutions for people and ecosystems.

From supporting Indigenous-led conservation with partners on the ground, to advancing national and provincial policies for sustainable farming practices, to our journey in advancing right relations with Indigenous Peoples, we work at different scales across Canada to ensure that ecosystems, communities and economies thrive.

Our vision for the future—and how we get there—matters at every scale. I hope you’ll enjoy this look at our work and join me in our mission to address the planet’s greatest challenges.

A handwritten signature in black ink, appearing to read 'Hadley Archer'.

Hadley Archer, Executive Director

The Nature Conservancy



Canada Program



Continued development of data on Natural Climate Solutions helps to reduce the risk in investments. © iStock

The Untapped Economic Potential of Natural Climate Solutions in Canada

New research maps out pathways that benefit nature, climate and local economies.

Alongside their extraordinary power to reduce Canada’s emissions in the near term, Natural Climate Solutions (NCS) can cut costs, reduce risks and bolster the profitability, competitiveness and resilience of the forestry and agricultural sectors and Indigenous economies. These solutions also offer the potential for substantial capital flowing into rural and remote communities.

These findings are shared in a new report, *Unlocking the Economic Power of Natural Climate Solutions*, produced by the Smart Prosperity Institute and our Canadian affiliate. The report shows that NCS can create wide-ranging economic returns, from jobs and increased profits, to returns for investors, through both traditional and innovative funding mechanisms, such as bonds, funds and carbon credits.

Public Demand for Investment

New polling commissioned by Canada Program shows that the majority of Canadians—more than 80%—want jurisdictions and corporate sectors to work together to create the conditions for businesses to adopt NCS to achieve environmental, ecological, and economic goals. The science and Canadians are saying the same thing—it’s time to explore solutions that help dollars flow into rural and remote communities.





Amanda Reed, Director of Strategic Partnerships, builds partnerships with governments and corporate leaders. © Hannah Letinich



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Your Support Makes a Difference

Including the Canada Program in your will or estate plan can benefit you and your loved ones while making a difference for nature. No matter the size of your estate, you can be part of a powerful movement for change. And it's easier than you think. Your commitment will support a resilient Canada where people and nature thrive

"Like any good investor, we thought about the talent we were giving our money to. We were so impressed by the team and we trusted that Canada Program would put it to the best possible use."

—Arlin Hackman and Judith Wright

Legacy Club Members

Learn More About Joining the Legacy Club

An Inside Look With Canada Program's Amanda Reed

What are some of the key features of the new Natural Climate Solutions economic research? The places the research identifies as ripe for investment, or 'hot spots', really brings the research to ground. As one example, the Southern Prairies Region reflects a large part of Canada's economy—agriculture—which already yields \$99 billion a year in exports. As the climate crisis opens up more of Canada for growing food, agriculture in this region will expand. The agri-food industry also must increase its sustainability goals in affordable ways to remain globally competitive. And to boot, grasslands are one of the most important carbon stores in Canada. This is a hot spot because you have a major industry working to improve its sustainability metrics; you have local people interested in what's happening on the ground; and protecting and better managing these ecosystems are critical to progress for climate and biodiversity.

What strategies or collaborations are essential to scale up these solutions and create lasting impact? We need to scale up, out and deep. To scale up, we need to change laws, markets, and institutional frameworks. To scale out, we need to replicate one approach many times. And to scale deep, we need to appeal to the motivations and realities of the people who will lead the change. We can't just rely on governments to invest in these solutions. We need market-based solutions and enabling conditions.

What other approaches need to be considered? Blended finance provides one of the most promising pathways. Generating funding from diverse investors that prioritizes different outcomes is a great opportunity, and Natural Climate Solutions offer diverse economic, environmental and social outcomes. We need many people across sectors, regions and communities to understand and believe in these solutions.

Our History in Canada

Over the past 40 years, the Canada Program has helped set the stage for remarkable conservation gains across Canada—including the landmark Great Bear Rainforest agreement which protected and sustainably managed 19 million acres and the establishment of the 6.5-million-acre Thaidene Néné Indigenous Protected Area. Along with Nature United, our Canadian affiliate, we work in partnership with Indigenous and local communities, governments and businesses to create change. We are part of an ambitious global effort to change the trajectory of our future by 2030.

Learn More About Our Work