

Nature Unites Us

- PROTECT Utah's lands and waters
- DRIVE local climate action
- CONNECT people and nature
- RAISE \$38M for conservation



Join us and do more for Utah. Faster.

The Nature Conservancy believes in a world where nature and people thrive together. Nature unites us like nothing else. What is good for nature is good for people. Clean air, clean water, healthy habitats and working landscapes are the foundations of our economy and our quality of life.

The next decade will define Utah for future generations. Impacts from climate change and growing pressures on our resources are starting to alter what it means to live in our state. We have the tools and the knowledge to be resilient. But we have to use them. The *Nature Unites Us Campaign* will allow us to think bigger and act faster to heal and protect nature and ourselves.



NATURE
UNITES US

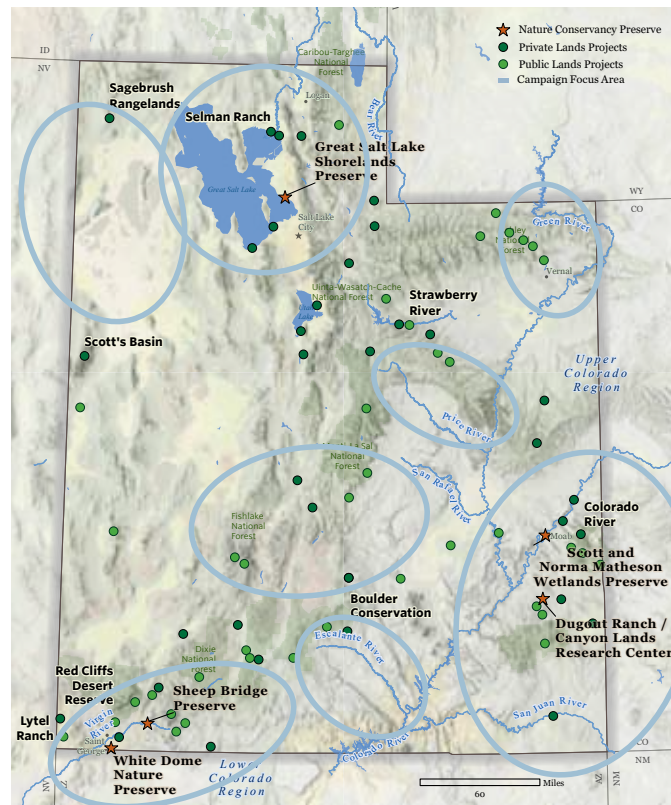
A Reality We Face. A Future We Choose.

Nature is under historic strain, and so are we. Drought. Heat waves. Wildfires. Dust. We all feel the impacts of climate change. We see valuable and iconic systems like the Great Salt Lake and the Colorado River in dire jeopardy. We know pressures are mounting on our public lands and wildlife. But this moment is not about despair. It's about resolve. The *Nature Unites Us Campaign* **brings together people and conservation strategies** to ensure our state—and our natural world—become stronger and healthier. We have the local demand, the right science, valuable partners and a passionate team. **What we need is you.**



TNC Projects Across Utah

Over 1 million acres protected across more than 245 projects



TNC's collaborative, science-driven focus has built a 38-year legacy of wins for people and nature in Utah.



Protecting Our Lands & Waters

We will increase water security, protect natural areas and improve the resilience of key lands. With the right science, policy and partnerships, we can enhance water management, and secure large, intact habitats to support native wildlife.

HOW WE DO IT

- Protecting critical, connected and resilient lands
- Pioneering Utah's first water banks
- Using our preserves as demonstration sites for restoration and management
- Securing water rights for key rivers, lakes and wetlands
- Developing new agricultural partnerships to save water
- Leading innovative restoration on public lands

Taking Action on Climate

It's time to move from climate predictions to action. We will advance climate research and solutions and work with partners to reduce carbon pollution and build bipartisan support for clean-energy policies.

HOW WE DO IT

- Advancing research on climate impacts to vulnerable ecosystems
- Delivering tools for forest, rangeland and agricultural climate resilience
- Supporting federal and local policies to invest in renewable energy
- Building climate awareness through partnerships with other organizations including Utah Clean Energy

Connecting People & Nature

Utahns must forge a new relationship to nature: a better one. We will connect more youth to nature's wonders, expand our Indigenous and bilingual programs, and inspire more voters to make conservation and clean energy a priority.

HOW WE DO IT

- Partnering with Utah tribes on water, energy and land restoration
- Training the next generation of scientists at our Canyonlands Research Center
- Expanding multilingual events and resources
- Increasing preserve-based education programs and activities
- Forming new community partnerships to broaden the conservation ethic in Utah

Together, We Find a Way



“I often study all the climate change impacts and threats, the pollution and damage. But this project, this is about hope. We are finding new ways to bring biocrusts back on the landscape.”

DR. SASHA REED

At TNC’s Canyonlands Research Center, Dr. Reed and her team from the U.S. Geological Survey are leading one of the world’s largest-scale cultivations of whole biocrust communities—a scientific innovation that could benefit dryland communities around the world.

“Scientists are learning the Earth needs to heal and Indigenous knowledge of the land needs to be included. Our culture and teachings of traditions from our elders are still being passed from our ancestors, and I feel like we finally have a voice.”

DANIELLE SMILEY

Smiley, a member of the Navajo Nation, was one of the first graduates of TNC’s new Tribal Natural Resource Leaders Program. The program seeks to foster new environmental leaders and amplify diverse voices and perspectives in the fight to combat climate change and sustain agricultural lands on the Colorado Plateau.



“More people are realizing that water is our most precious commodity. Ag people used to think of conservation groups as kind of the enemy. But at the end of the day we all have the same goals.”

KEVIN COTNER

Cotner is a farmer on the Price River and president of the Carbon Canal Company (CCC). TNC and CCC are teaming up to launch the first water bank in Utah’s history—a project and partnership that could serve as a crucial model for communities throughout the drought-stricken Colorado River Basin.

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