



September 30, 2020

Dear Governor Polis,

As companies and investors with significant operations and interests in Colorado, we write to express our appreciation for the state's goals and efforts to reduce its greenhouse gas (GHG) emissions, including the development of the GHG Pollution Reduction Roadmap. The Roadmap will provide essential data on Colorado's emissions trajectory and analyze mitigation strategies, which are both critical for the state to cost-effectively transition to a low-carbon, clean energy economy.

We recognize the importance and urgency of reducing carbon pollution in Colorado and across the globe. Climate change poses significant risk to our long-term economic success, impacts the health and livelihood of the communities in which we live and operate, and disrupts the supply chains on which we rely. Mitigating climate-related risks by supporting investment in clean energy and clean transportation will help ensure Colorado builds back a better, more resilient economy as we grapple with the challenges of the COVID-19 pandemic. Because of these risks to our businesses, consumers, and employees we view decarbonization as a top priority for Colorado—and we are doing our part.

Corporate and investor leadership in reducing GHG emissions has reached unprecedented levels.<sup>1</sup> Decarbonization is not only the right thing for us to do, but it makes good business sense. Clean energy technologies give us greater control and predictability over our energy costs, while helping us save money. We are also working with our supply chains, enhancing our sustainability practices, and looking to take advantage of new low-carbon technologies. These decarbonization strategies will help us ensure prolonged profitability, reduce risk, safeguard the resilience of our supply chains and allow us to better meet the growing demands of our customers and investors.

<sup>1</sup> Nearly half of all Fortune 500 companies have set goals to reduce GHG emissions, procure renewable energy, and invest in energy efficiency, see: <https://www.ceres.org/resources/reports/power-forward-3>; More than 250 companies have made a commitment to go 100% renewable, see RE 100 companies: <http://there100.org/companies>; and 955 companies globally, including over 163 headquartered here in the US, are or have set comprehensive science-based targets for greenhouse gas emissions reductions, see: <https://sciencebasedtargets.org/companies-taking-action/>.

We appreciate the commitment shown by Colorado's policymakers to provide a strong foundation and framework for the mitigation of climate change. Acknowledging the major risks that climate change poses to businesses and the significant economic opportunity presented by decarbonization, we support policy solutions aimed at enabling public and private sector investments to achieve the state's ambitious climate goals and transition to a low-carbon economy. We look forward to the release of the Roadmap and working with you to achieve our shared goals.

Sincerely,

**Alterra Mountain Company**  
**Arapahoe Basin Ski Area**  
**Aspen Skiing Company**  
**Aurora Organic Dairy**  
**Autodesk**  
**Ball Corporation**  
**Big Agnes**  
**Boa Technology, Inc.**  
**Bonfire Collective**  
**Bonsai Design**  
**Burton**  
**Conatus Counsel**  
**Durango Outdoor Exchange**  
**First Affirmative Financial Network**

**Fishpond**  
**Fourpoints Bar**  
**Griffis/Blessing, Inc.**  
**Istonish, Inc.**  
**La Sportiva**  
**New Belgium Brewing Company**  
**Osprey**  
**Powder7**  
**Relish Studio**  
**Steamboat Springs Ski Resort**  
**Suffer Better**  
**The Gart Companies**  
**Wool Hat Creative**  
**Zeal Optics**

**CC:** Colorado Legislature  
Air Quality Control Commission  
Mr. Will Toor, Executive Director, Colorado Energy Office  
Mr. Zach Pierce, Special Advisor on Climate and Energy, Office of Governor Jared Polis  
Mr. John Putnam, Director of Environmental Programs, Colorado Department of Public Health & Environment

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