

****News Advisory****

Announcing the *Face of Connecticut* Campaign Coalition to Propose 10-Year, \$1 Billion Preservation Campaign

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Face of Connecticut campaign partners and legislators are holding a press conference at 11:30 a.m. Friday at the Legislative Office Building to announce an important campaign that will help preserve the Face of Connecticut for future generations.

WHO: State Sen. Bill Finch (D-Bridgeport), state Rep. Richard Roy (D-Milford), representatives from Connecticut civic and environmental groups.

WHAT: News conference to announce The Face Of Connecticut campaign

WHERE: HARTFORD. Legislative Office Building, Room 2D.

WHEN: 11:30 a.m. Friday, Feb. 16, 2007.

The Face of Connecticut campaign – an alliance of natural lands, farmland, historic preservation and municipal redevelopment advocates – is calling on the State of Connecticut to make a \$1 billion investment – \$100 million annually – over the next ten years to help our communities:

- Preserve our most critical watershed and open space lands, farm lands, and historic properties;
- Restore historic buildings and neighborhoods, and brownfields; and
- Plan responsibly for growth and conservation
- Protect and maintain these resources once they have been preserved or restored.

The campaign grew out of the fact that we have very little time left to save the “Face of Connecticut” – the resources that constitute the visual character of our state, and more importantly, reflect the health and vitality of our communities. Investing in our cities’ parks and green spaces encourages economic development and contributes to our health and quality of life. Over the next ten years we face critical choices that will affect how Connecticut will look. We must dramatically increase funding to preserve our heritage before it is too late.

Member partners in the Face of Connecticut campaign:

- American Farmland Trust
- Audubon Connecticut
- Connecticut Association of Conservation & Inland Wetlands Commissions
- Connecticut CDFI (Community Development Financial Institutions) Alliance
- Connecticut Farmland Trust
- Connecticut Forest & Parks Association
- Connecticut Fund for the Environment
- Connecticut Land Conservation Council
- Connecticut League of Conservation Voters
- Connecticut Main Street Center
- Connecticut Preservation Action
- Connecticut Trust for Historic Preservation
- Housatonic Valley Association
- South Central Regional Water Authority
- The Connecticut Farm Bureau
- The Nature Conservancy
- The Trust for Public Land
- Working Lands Alliance

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