

Thank  
You!

The Nature  
Conservancy




Protecting nature. Preserving life.®





Volunteers plant trees at Lexmark PGA tree planting event © Amy Welch





# THANK YOU

## IT'S AS SIMPLE AS THAT

How do you make a personal thank you card for thousands of people who have helped you achieve some of your biggest goals? Here is our attempt.

**We thank you. Kentucky thanks you.  
Mother Nature thanks you.**

Restoring habitat, managing land, acquiring property and employing groundbreaking science are hallmarks of The Nature Conservancy's work. A common element woven through these actions is people.

From the Central Appalachians in the east to the Mississippi River in the west to our Lexington headquarters in-between, we're highlighting how your support helped us to accomplish goals that will ensure Kentuckians can enjoy a bright and prosperous future.

**We hope you will continue to support this work.**





The Nature Conservancy

“The sun shines bright in the old Kentucky home  
‘Tis summer, the people are gay;  
The corn top’s ripe and the meadow’s in the bloom,  
While the birds make music all the day.”

— *My Old Kentucky Home*, Stephen C. Foster

# THANK YOU FOR HELPING US SET DOWN ROOTS.

After 23 years of renting space, **we've acquired our own "Kentucky Home" for our Lexington-based headquarters.** The new office at 114 Woodland Avenue includes staff offices and also offers ample space for the interns and volunteers who help throughout the year.

Our new headquarters also fosters interaction with partners and supporters in the community and around the state. **A state-of-the-art conference space is ideal for meetings and gatherings, and as a destination for speaker series, exhibits, presentations and other events.** Within the walls of our historic Lexington office building, we're pursuing Leadership in Energy and Environmental Design (LEED) certification while outdoors we're designing a native landscape capable of conserving water and serving as a model for incorporating nature into an urban setting.



## WAYS OF GIVING HELP US SETTLE IN!

We will recognize gifts to the new Kentucky headquarters in Lexington in a variety of ways. The prominence of any name displayed and corresponding recognition will vary with the value of the gift. Some recognition opportunities include:



### Naming Opportunities

- Rooms \$5,000-\$75,000
- Native garden \$2,500
- Benches \$2,500

### Sponsorships

- Art exhibits \$10,000
- Speaker series \$1,000-\$20,000
- Internship program \$25,000



### LEED Certification

(Sponsorship levels begin at \$10,000.)

- Lighting, geothermal, HVAC
- Windows
- Water use











# THANK YOU

## FOR GIVING US THE OPPORTUNITY TO THINK BIG.



**We're making air and water cleaner.** We already know that trees clean the air and contribute to clean, cool waters reaching streams and rivers. Once there, mussels take over as natural water filters. These are reasons why with your support, we've added thousands of trees to the landscape to improve air and water quality for all Kentuckians.

- Row Bend – 12,500 trees
- Jessamine Creek Gorge – 3,260 trees
- Kentucky River Palisades – 6,000 trees
- Sally Brown, Crutcher & Jim Beam Nature Preserves – 12,000 trees

**We're engaging a new generation.** We're welcoming future business, government and community leaders by hosting Leaders in Environmental Action for the Future (LEAF) interns. The Conservancy's LEAF program provides paid, residential internships for students on the Conservancy's nature preserves in 25 states. During July 2013, LEAF interns will gain job and conservation training through maintaining trails, developing communications materials, visiting legislators, conducting water sampling, controlling invasive species and restoring habitat. Our staff looks forward to welcoming our first class of LEAF interns to Kentucky – all in the name of fostering a passion for our planet in a new generation.



## WAYS OF GIVING FUNDING RIVERS & FORESTS

Here are just some examples of how your unrestricted contributions may be used to support our conservation efforts around Kentucky



### Remembering the River

- \$250 – Facilitates restoration work along a Kentucky freshwater stream or river
- \$500 – Provides equipment utilized for educational adventure tours around Kentucky's waterways
- \$1,000 – Provides funding for land acquisition efforts near one of Kentucky's rivers
- \$5,000 – Lends assistance to programs which facilitate large-scale protection efforts around essential wildlife corridors along Kentucky's fresh water systems



### Funding a Forest

- \$250 – Purchases materials such as 200 high quality tree seedlings utilized for forest restoration projects
- \$500 – Helps us to acquire stewardship monitoring equipment for use within Kentucky forests
- \$1,000 – Provides funding for materials used in native prairie restoration.
- \$5,000 – Provides essential equipment necessary for the safety of our fire crew members









# THANK YOU FOR LEADING BY EXAMPLE.



From her days of making cardboard dolls as a little girl on her family’s porch in rural Henderson County in the late 1920’s, Emily Wolfson knew she was an artist. After receiving degrees in art from Newcomb College and LSU, a year of graduate study in Paris, teaching painting and weaving at Murray State, and Indiana Universities, she married Dr. Alfred Wolfson, professor and chair of MSU’s Biology Department for many years, and settled in Murray, Ky.



In her memoir *Reflections*, Emily writes, “(Alfred) simply opened my eyes to the natural world in a way I could not have dreamed.” Today, friends say Emily, at 97, will always be young at heart. While no longer actively engaged in traveling to Conservancy-sponsored events, she takes pride in her Legacy Club membership, earned by remembering the Conservancy in her estate plans.

### To inspire a new generation...



Every parent laments the past a little as their child adds another candle to their birthday cake. However Mark and Dana Distler felt mostly pride as their daughter Audrey turned nine. That’s because instead of presents, she asked for donations to The Nature Conservancy for conserving land in Kentucky for future generations.

“As Audrey closed in on her ninth birthday, she took the lead from friends who had requested that guests donate to a charity in lieu of gifts – a fad we were happy to support,” says Mark Distler. “We were thrilled that she chose The Nature Conservancy of Kentucky since they, in her words, ‘protect trees.’”

“Children thrive in and appreciate nature when given the chance,” says Mark Distler. “That gives us hope for the future.”



## WAYS OF GIVING LEGACY CLUB & MILESTONES

Give a gift that provides a legacy for future generations. Legacy Club members make a life-income gift or name the Conservancy as a beneficiary in their estate plans. Contact Amanda Sparrow at [asparrow@tnc.org](mailto:asparrow@tnc.org) or (859) 259-9655 ext. 5012 to learn more about the Legacy Club.

Mark a special occasion or milestone by supporting the Conservancy’s work throughout the Bluegrass State, or anywhere the Conservancy works throughout the world. Contact Cadell Walker, Director of Philanthropy, at [cadell\\_walker@tnc.org](mailto:cadell_walker@tnc.org) or (859) 259-9655 ext. 5017 to learn how you can highlight the next birthday, anniversary, memorial or other special occasion with a donation to nature.









# THANK YOU FOR YOUR FINANCIAL SUPPORT AND TIME.

There are so many meaningful ways to give to The Nature Conservancy. Your financial support has enabled us to:

- Lend our expertise and experience in efforts to conserve iconic places such as Bad Branch Nature Preserve, Sally Brown Nature Preserve, the Green River, the Kentucky River Palisades, the Big Rivers Corridor, and countless other areas
- Enter into conservation partnerships with countless landowners to protect their lands while maintaining economic stability for their families.
- Forge partnerships with corporations, government agencies and non-profit organizations which facilitate large-scale conservation projects
- Engage hundreds of volunteers around the state in our work and mission
- Broaden support for conservation by involving people from all walks of life and from every corner of the Commonwealth

A little elbow grease is worth its weight in gold at The Nature Conservancy of Kentucky. Our volunteers dedicate numerous hours and hard work to increase our work's efficiency and effectiveness throughout the Commonwealth. From monitoring our nature preserves across the state to assisting with preserve work days and river clean-ups, volunteers lend on-the-ground support to our conservation efforts.



## WAYS OF GIVING JOIN, VOLUNTEER, GET INVOLVED.

### Join the Conservation Champion Program – Become a Monthly Donor

- Palisades Club \$10/month-\$120 annually
- Appalachians Club \$25/month-\$300 annually
- Green River Club \$50/month-\$600 annually
- Mighty Mississippi Club \$100/month-\$1,200 annually

*\*contributions made through the monthly giving program are unrestricted, unless otherwise noted by contributor*



### Get your company involved

- Join the Corporate Sustainability Council
- Sponsor a Corporate Volunteer Workday at one of our preserves
- Partner with the Conservancy in support of a conservation project
- Encourage employees to participate in a preserve work day
- Offer matching gift opportunities for employee charitable contributions

### Volunteer

- Become a preserve monitor
- Join a river clean-up
- Join a preserve work-day
- Volunteer your skills to advance our mission of conservation



Interested in monthly giving, corporate involvement, or volunteering? Contact Cadell Walker, Director of Philanthropy at [cadell\\_walker@tnc.org](mailto:cadell_walker@tnc.org) or 859-259-9655 ext. 5017 for more information, or visit our website at [www.nature.org/kentucky](http://www.nature.org/kentucky).





The Conservancy is a BBB Wise Giving Alliance Accredited Charity - meaning that we meet all of the alliance's Standards for Charity Accountability.



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Your support enabled us to secure 2,571 acres within the Big Rivers Corridor, protecting forever this precious landscape for future generations.

Phase II of this project is currently underway and will protect an additional 4,285 acres of ecologically significant bottomland in western Kentucky.

Stay tuned to <http://bit.ly/BigRiversCorridor> for developments on this historic large-scale conservation effort!

