

# RE-CHARTERING THE INTERNATIONAL LEADERSHIP COUNCIL

WASHINGTON, D.C.  
OMNI SHOREHAM HOTEL

## FINAL AGENDA (As of June 28, 2004)

### Tuesday, June 29

- 12:00 pm – 6:30 pm            REGISTRATION  
                                         CONGRESSIONAL FOYER
- 4:30 pm – 5:30 pm            THE NATURE CONSERVANCY'S 2015 GOAL  
                                         CAPITOL ROOM
- Laura Landon**, Global Priorities Group  
                                         The Nature Conservancy
- 6:30 pm – 7:30 pm            RECEPTION WITH CONSERVANCY'S EXTERNAL AFFAIRS DIVISION  
                                         PALLADIAN BALLROOM
- 7:30 pm – 9:30 pm            MEMBER DINNER  
                                         PALLADIAN BALLROOM
- "THE NATURE CONSERVANCY AND GOVERNANCE"
- Karen Berky**  
                                         Acting Director, External Affairs, The Nature Conservancy
- "WIN-WIN ECOLOGY"
- Dr. Michael Rosenzweig**  
                                         Professor of Ecology & Evolutionary Biology, University of Arizona

### Wednesday, June 30

- 7:00 am – 9:00 am            REGISTRATION  
                                         CONGRESSIONAL ROOM FOYER
- 7:00 am – 8:15 am            BREAKFAST (MEMBER NETWORKING)  
                                         CONGRESSIONAL ROOM FOYER
- 8:30 am                        OPENING REMARKS  
                                         CONGRESSIONAL ROOM
- Steve McCormick**, President & CEO, The Nature Conservancy
- Al Berkeley**, Co-Chair of International Leadership Council  
                                         **Tom Jorling**, Co-Chair of International Leadership Council
- ALL WORKING SESSIONS WILL BE FACILITATED BY:
- Tim Mealey**, Founder & Senior Partner  
                                         **Jennifer Pratt Miles**, Mediator  
                                         Meridian Institute

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9:00 am	<p><b>VISIONING EXERCISE: FUTURE HEADLINES</b></p> <p>Round-robin introductions combined with your vision for the future of the International Leadership Council. Participants will be asked to share the headline and story line of a hypothetical national newspaper article in 2008 reflecting a best case scenario about your vision for the future of the council.</p>
10:00 am – 10:15 am	<p><b>BREAK</b></p>
10:15 am	<p><b>VALUE OF THE ILC TO THE CONSERVANCY &amp; CORPORATE MEMBERS</b></p> <p>Building on the previous visioning exercise, representatives from both the Conservancy and ILC member companies will be asked to describe the value of the council to them and any additional benefits they would like to see developed in the future.</p>
11:15 am	<p><b>WHAT DO THESE CONVERSATIONS SAY ABOUT THE RELATIONSHIP BETWEEN THE CONSERVANCY &amp; ILC CORPORATE MEMBERS?</b></p> <ul style="list-style-type: none"><li>• What does focusing more on “conservation action” mean? Is the focus on Conservancy policies, programs and activities, or corporate actions as well?</li><li>• What is the purpose of the ILC?</li><li>• What is the connection, if any, between the ILC and the 2015 goal?</li><li>• What are the ILC’s goals?</li></ul>
12:15 pm – 1:15 pm	<p><b>LUNCH (MEMBER NETWORKING)</b></p>
1:15 pm	<p><b>WHAT ARE THE IMPLICATIONS OF THE MORNING’S DISCUSSIONS?</b></p> <ul style="list-style-type: none"><li>• Should the ILC re-write its charter? If so, what would be the key highlights, changes or additions of a new charter?</li><li>• Should a demonstrated commitment to biodiversity conservation be a requirement of ILC membership? If so, what would this look like?</li><li>• Should the ILC be a venue for shared learning regarding the Conservancy’s conservation action-oriented corporate partnerships? If so, how would this be done?</li><li>• Should the ILC be re-named? If so, what are some ideas for new names?</li></ul>
2:45 pm	<p><b>WRAP-UP AND NEXT STEPS</b></p> <p>What are the implications of all this for future ILC meetings, and for the December 2004 meeting in particular?</p>
3:00 pm	<p><b>CLOSING REMARKS &amp; ADJOURN</b></p> <p><b>Josh Knights</b>, Director of Corporate Partnerships The Nature Conservancy</p>

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6:00 pm – 8:30 pm

### CONSERVING INDONESIA'S NATURAL HERITAGE

EMBASSY OF THE REPUBLIC OF INDONESIA (RECEPTION & PROGRAM)

**H.E. Soemadi D.M. Brotodiningrat**

Ambassador of the Republic of Indonesia

WE WILL DEPART FROM HOTEL LOBBY PROMPTLY AT 5:45 PM.

**Thursday, July 1**

7:00 am – 8:00 am

### INFORMAL BREAKFAST

CAPITOL ROOM

WE WILL DEPART FROM THE CAPITOL ROOM AT 8:00 AM.

8:00 am – 12:00 pm

### SITE VISIT TO POTOMAC GORGE, MARYLAND (OPTIONAL)

A 15-mile stretch of the Potomac River north of Washington, D.C., known as Potomac Gorge is home to one of the most diverse natural communities in temperate eastern North America. Our site visit will take us along the Billy Goat Trail on Bear Island, one of the area's most popular hikes.

Potomac Gorge Project Director, Stephanie Flack, will lead this **moderate** two-mile hike. The path is well maintained, but includes some moderately rocky terrain. Hikers are strongly advised to wear sturdy closed-toe shoes with socks, sun protection (sunscreen, hat, sunglasses) and bug repellent.

The drive to the site from the hotel is approximately 30 minutes.

12:00 pm

ARRIVE BACK AT HOTEL