

## MARKET FORCES & EFFECTIVE CONSERVATION

ORLANDO, FLORIDA  
CELEBRATION HOTEL

### FINAL AGENDA

*Business casual attire for all December 6 & 7 events.*

#### Monday, December 6

12:00 pm – 5:30 pm      REGISTRATION  
   HOTEL LOBBY

4:30 pm                      FOREST CONSERVATION IN THE SOUTHEAST UNITED STATES  
   THE AVIARY

**Bob Bendick**  
   Director, Southern U.S. Region, The Nature Conservancy

5:30 pm                      RECEPTION  
   LAKESIDE TERRACE

6:30 pm – 8:30 pm      MEMBER DINNER  
   THE AVIARY

   MARKET FORCES & EFFECTIVE CONSERVATION

**Steve McCormick**  
   President and CEO, The Nature Conservancy

   KEYNOTE REMARKS

**Susan N. Story**  
   President and CEO, Gulf Power Company

#### Tuesday, December 7

7:00 am – 9:00 am      REGISTRATION  
   HOTEL LOBBY

7:30 am – 8:15 am      BREAKFAST (MEMBER NETWORKING)  
   SABAL BALLROOM

8:30 am                      REVISED CHARTER FOR THE INTERNATIONAL LEADERSHIP COUNCIL  
   SABAL BALLROOM

   Members will review a draft of a revised charter for the International Leadership Council developed from the recommendations of the June 2004 meeting. The session will also cover the potential for policy involvement.

**Tom Jorling**  
   Co-Chair, International Leadership Council

**Josh Knights**  
   Director, Corporate Partnerships, The Nature Conservancy

## MARKET FORCES & EFFECTIVE CONSERVATION

- 9:30 am “10% OF OUR PLANET:  
OUR CHALLENGE FOR THE NEXT DECADE”  
**Mark Burget**, Director, Global Priorities Group, The Nature Conservancy
- 10:30 am BREAK
- 10:45 am DEFINING “EFFECTIVE CONSERVATION”  
**Ian Dutton**, Director, Measures & Audit Group, The Nature Conservancy
- 11:45 am AREAS OF FOCUS FOR THE INTERNATIONAL LEADERSHIP COUNCIL
- 12:15 pm – 1:15 pm LUNCH (MEMBER NETWORKING)  
PLANTATION ROOM
- 1:15 pm CONSERVATION STRATEGIES: WETLANDS PRESERVATION  
SABAL BALLROOM
- RESTORING THE FLORIDA EVERGLADES  
**April Gromnicki**, Everglades Policy Director, Audubon of Florida
- SAVING THE BRAZILIAN PANTANAL  
**Glauco Freitas**, Pantanal Project Manager, The Nature Conservancy
- 2:45 pm CLOSING REMARKS & ADJOURN  
**Tom Jorling**  
Co-Chair, International Leadership Council
- 5:00 pm – 8:30 pm RECEPTION & FLORIDA BANQUET (OFFSITE)  
DISNEY’S ANIMAL KINGDOM LODGE  
**Harold McIntyre**  
Vice President & Master Planner, Walt Disney Imagineering  
**Victoria Tschinkel**  
State Director, The Nature Conservancy of Florida
- WE WILL DEPART FROM THE MAIN LOBBY AT 5:00 PM.
- Wednesday, December 8**
- 7:00 am – 8:00 am INFORMAL BREAKFAST  
ORANGE GROVE ROOM
- 8:00 am – 12:00 pm VISIT TO DISNEY WILDERNESS PRESERVE (OPTIONAL)  
WE WILL DEPART FROM THE MAIN LOBBY AT 8:00 AM.
- Disney Wilderness Preserve Program Director, **Carlos De La Rosa**, will lead a two-hour off-road tour of this 12,000-acre preserve at the headwaters of the Everglades ecosystem. The drive to the site from the hotel is approximately 30 minutes.
- 12:30 pm ARRIVE BACK AT HOTEL

